

Park Resident HomeOwners Association, Inc. (PRHO)
2002 Convention Workshop

Ideas on How to Keep an Association Active

- ✍✍ If possible, assess the ages of the park residents to be better able to plan events for all ages.
- ✍✍ Form business and social groups.
- ✍✍ Get as much information out to members via a newsletter or some other regular reporting vehicle.
- ✍✍ Hold an annual membership drive with flyers sent to each house and perhaps a personal visit by a membership committee person.
- ✍✍ Generate interest with in the park and association when there are NO problems. In other words don't let problems be the only time people take an interest in what's going on.
- ✍✍ Have many and different guest speakers at association meetings. Perhaps even some that are entertaining as well as informative.
- ✍✍ Establish a Welcome Wagon.
- ✍✍ Extend a helping hand to the elderly and those who live alone.
- ✍✍ Give good service and quick responses to members and others who make inquiries and complaints.
- ✍✍ Develop a "Bonus Card" for being a member.
- ✍✍ Make meetings fast paced and fun. Use money as an attraction if necessary. Raffles and drawings.
- ✍✍ Announce meeting well in advance and issue an agenda so people can see what's going on.
- ✍✍ Use Block Captains or Street Captains to get the word out.
- ✍✍ Encourage regular meetings with park manager and association.